Food Security → Serious Challenges Average age of farmer : 66.8 years old

Food self-sufficiency rate : (calorific supply base) 38%

**lowest level among developed countries** Canada 264%, USA 130%, Germany 95%, Italy 60% Kyushu, the food base of Japan, provides *more than 20%,*  **of the nation wide share** Agricultural products : 20.8% (8.9 tril. Yen, nation wide)

Forestry products : 20.4% (432.8 bil. Yen, nation wide)

Aquacultural products : 40.1% (486.6 bil. Yen, nation wide)

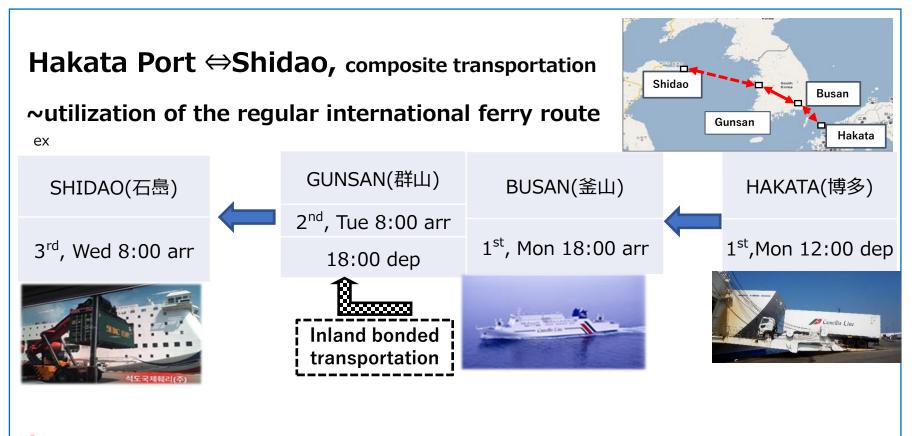
Initiatives of Kyushu Economic Federation (KEF)

Companies entering the agricultural field 6 times or more from 2009 to 2016 : 277 cases 183 private companies 44 limited liability companies 50 NPO corporations

KPI for agriculture, forestry and fisheries *Exports* from Kyushu : *120 bil.yen* 

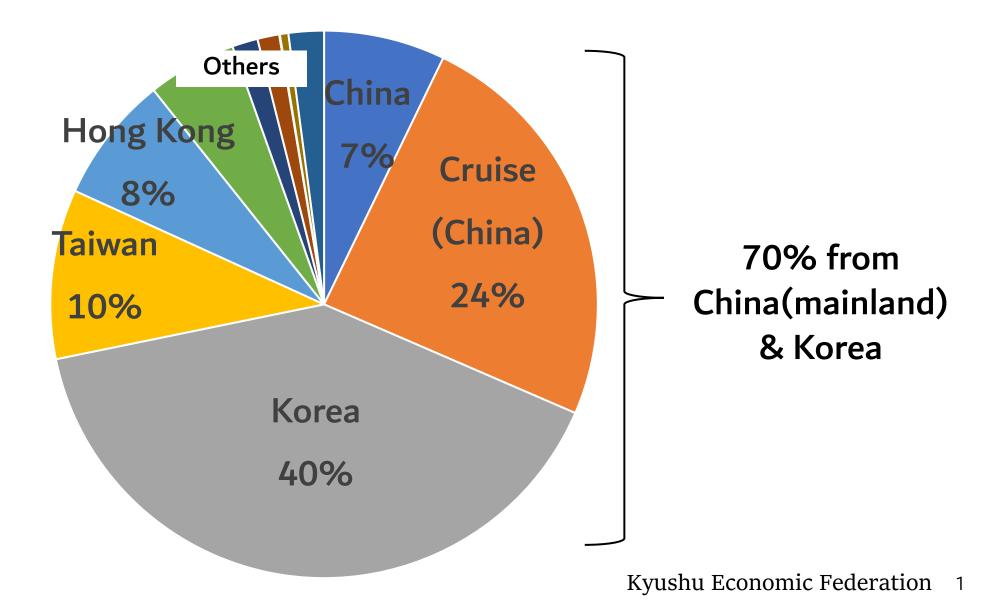
(2020 unachieved, because of COVID-19)

#### Example, the new transport route and our 5 targets for the time being



 Export agricultural products Kyushu is strong in strawberries, sweet potatoes, etc.
Export beef, pork, chicken, and processed foods
Add designated rice mills to Kyushu
Abolition or significant relaxation for radioactivity regulation to Kyushu (in advance)
Reduction risks of delay of quarantine or customs clearance

## 2019 Annual number of inbound tourists to Kyushu Share(%) of departure area



# [2020Jan-Aug] Number of Inbound Tourists to Kyushu

Departure Area		2019 Annual Total	2020							Year on Year
			Jan-Mar	Apr	Мау	Jun	Jul	Aug	Apr-Aug	Jan-Aug
	Total	4,222,099	400,781	37	273	11	81	89	491	12.8%
	Airport	3,107,270	331,723	37	273	11	81	89	491	14.0%
	Asia	2,964,851	316,837	31	273	9	77	79	469	13.9%
	China	302,735	34,637	0	1	0	0	1	2	17.3%
	Taiwan	422,924	57,726	27	3	9	10	36	85	20.1%
	Hong Kong	316,466	47,119	0	0	0	0	0	0	23.0%
	Korea	1,700,432	140,982	1	1	0	0	0	2	9.6%
	Europe	63,973	6,386	3	0	1		ہ ر	7	16.7%
	N-America	54,487	6,254		COVID Disaster			10	15	17.5%
	S-America	1,689	193	0	0	0	0	0	0	15.3%
	Oceania	20,994	1,918	0	0	0	0	0	0	14.5%
	(Sea)Port	1,114,756	69,058	0	0	0	0	0	0	9.1%
	China	1,026,694	68,241	0	0	0	0	0	0	9.8%
	EXP.Chi	88,062	817	0	0	0	0	0	0	1.2%

#### Kyushu Economic Federation 2

# Our Next Action for Tourism (Post COVID)

Promotion of 2way (Outbound from Kyushu, Inbound to Kyushu) Tourism between Kyushu & Neighboring Areas

- Attract new air routes
- Send delegations for promotion of 2way tourism

Promotion of Adventure Tourism / Focus on "Cycle Tourism"

Prepare for "Tour de Kyushu, Yamaguchi" in 2023
Development of cycling route for inbound tourists

### Develop human resources for tourism industries

Coordination of tourism curriculum for universities & colleges

Kyushu Economic Federation 3